*\*This media release template is a guide for Local Drug Action Teams (LDATs) wanting to publicise their launch event, prior to the event. LDATs should update this template with relevant details. If an LDAT needs any assistance, they should contact their Relationship Manager at the Alcohol and Drug Foundation.*

**MEDIA RELEASE**

<insert date here>

**Local Drug Action Team launch**

<Insert Local Drug Action Team name> is holding its official launch event at <insert location> on <insert date>.

The Local Drug Action Team Program, which is managed by the Alcohol and Drug Foundation, supports organisations to build or extend partnerships in their community and use local knowledge to deliver evidence-informed alcohol and other drug harm prevention and minimisation activities that are tailored to the needs of their local area.

<Insert LDAT name> is a partnership between <insert lead and partner organisations>.

The Local Drug Action Team has received an initial $10,000 from the Australian Government to finalise a Community Action Plan, which is set to focus on <insert the aim of your LDAT’s Community Action Plan, for example building resilience in local youth, or making local youth feel more connected in the community.>

<Insert quote from LDAT spokesperson, for example “The upcoming launch is a great opportunity for community members to learn more about the work we are aiming at doing to prevent and reduce alcohol and other drug-related harms in the local area,” > said <insert LDAT name > spokesperson <insert name>.

The Alcohol and Drug Foundation’s Chief Executive Officer, Dr Erin Lalor said the Local Drug Action Team will play a vital role in building a healthy community.

“Supporting communities to be at the heart of the solution is critical if we are to address alcohol and other drug-related harm,” Dr Lalor said.

The Local Drug Action Team Program is part of the Australian Government’s investment of $298 million over four years under the National Ice Action Strategy.

For more information about the Local Drug Action Team Program, please visit <https://community.adf.org.au/>

**ENDS**

For media enquiries please call <insert LDAT media contact name> on <media contact phone> or <media contact email>.

For further information about the Local Drug Action Team Program, please call the ADF’s media team on 0430 948 380.